

Date: 10th November 2025
Contact: Brigitte McCormack
Email: brigitte.mccormack@cambridgeshire.gov.uk

Dear Colleagues,

Re: Healthy You Behaviour Change Service

We are writing to inform you of an upcoming change to the [Healthy You](#) behaviour change service across Cambridgeshire.

Following a competitive procurement process, [Morelife](#) has been appointed as the new provider of the Healthy You service. From 1st December 2025, Morelife will begin delivering the service using a new place based deliver model, designed to more effectively meet the needs to our communities.

What is Changing:

- The service will move from a countywide model to a place based model, aligned with the district boundaries.
- Delivery will be organised into six services: five district-based services and one centralised support service.

Key Information:

- **Continuity of Care:** Current service users will be automatically transferred to the new provider unless they choose to opt out.
- **Referrals:** Please continue to refer to the Healthy You service as usual until further notice.
- **Waiting Lists:** Existing waiting lists will be transferred to Morelife. Please do not duplicate referrals.
- **Website:** The current Healthy You website and service branding will remain in place to ensure continuity and recognition.

Next Steps:

- Updated referral pathways and contact details will be shared shortly
- Please continue to promote Healthy You and refer residents as usual
- Morelife will be offering briefing sessions in the New Year to introduce the new model and delivery approach.

If you would like Morelife to attend a team or partnership meeting, please contact Brigitte.McCormack@cambridgeshire.gov.uk

Brigitte McCormack is the lead commissioner for this service so please contact her for further information or visit www.healthyyou.org.uk.

Kind regards,



Val Thomas
Consultant in Public Health