

WorkWell Videos Toolkit

WorkWell is an initiative designed to support thousands of people across Cambridgeshire and Peterborough with health conditions and disabilities to find or retain employment and boost their wellbeing.

The WorkWell programme matches local people with a work and health coach who can establish what they need help with and help them find the right local support. The work and health coaches will provide personalised support, and can connect people with different services, such as health professionals, community sector services and local support groups.

The following toolkit provides suggested news/web article and social media posts/ Links to share with people who may want to know more information about the WorkWell offer.

Web article


New videos have been created to support the WorkWell programme that helps people who may be struggling to find or keep a job due to a health problem in Cambridgeshire and Peterborough.



These videos cover various topics to help you if you are considering getting support from WorkWell and want to find out more about the programme. These videos are presented from different professionals including a local GP and a work and health coach, and will give you more information about the programme and how it works, along with the support it can offer you.

The videos are available online for you to watch and share via Cambridgeshire and Peterborough Combined Authority YouTube Channel.

The landing page for

Resources/assets:

Suggested Facebook post copy	Image (current)	YouTube Link
<p>If you're struggling to find or keep a job due to a health problem then help is available from WorkWell. Local GP Dr Modha explains what the programme is and how it can help you.</p>	 <p>What is WorkWell?</p>	<p>https://youtu.be/ANy-Gpix6xw?si=86gcLkzqfYIKP4M-</p>

<p>WorkWell is a programme which can help you if you're struggling to find or keep a job due to a health problem. A health coach will help you get the support you need. Health coach Alisha explains what the programme is and how it can help you.</p>	 <p>Find out more about WorkWell from Alisha, Work...</p>	<p>https://youtu.be/3Y4eEX37_tI?si=0mAKA2F7yKobjgv_Y</p>
<p>Heard of WorkWell and not sure if it's for you? Local GP Dr Modha and work and health coach Alisha break down what it is and answer some common questions about the programme</p>	 <p>FAQ's for WorkWell</p>	<p>https://youtu.be/ANy-Gpix6xw?si=qJzltQgEaOEV_V26n</p>